

BARB COOL

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PRODUCER / PROJECT MANAGER – EVENTS, MEDIA, VIDEO

PROFILE

Highly recommended, decisive, and adaptable cross platform producer experienced in all aspects of the production process. Proven ability to quickly provide informed solutions and effectively work under intense budget and time constraints. I want to continue providing leadership and making significant contributions to integrated event, video, and interactive media projects.

SKILLS

- **EVENT MANAGEMENT:** Work with teams to balance the development of creative, technical, and logistical elements to execute events and shows, build brands, and develop marketing and communications strategies. Includes vendor management, audio-visual production, developing show-flows, contract negotiations, and client service.
- **LINE PRODUCTION:** Hire crew, develop & oversee budgets, work closely with directors and executive producers, and coordinate post-production efforts to ensure creative vision is properly executed.
- **MEDIA:** Manage digital workflow including compression and delivery of digital formats.

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| Client Collaboration | Skilled Negotiation | Budget Development | International Production |
| Stage Management | Logistical Planning | Digital Asset Management | Video Streaming/Encoding |
| Talent Casting | Live & Virtual Shows | Press Events & Launches | Festivals & Conferences |

PROJECT SUMMARY

Mighty Media – Associate & Line Producer, E3 Press Event, Microsoft videos & events, 2007 – Present

Freeman Creative – Media Producer / Stage Manager, Microsoft Worldwide Partner Conference LA, 2011

Plantronics – Event Coordinator & Video Producer, 50th Anniversary & Launch Santa Cruz, 2011

Loaded Pictures – Associate Producer, Xbox Kinect Videos, 2010

Lucid Inc. – Production Coordinator, BlackBerry Fall Campaign, 2010

Digital Kitchen – Production Manager, Sega Sonic Hedgehog Commercial, 2010

PBJS – PA, Associate Producer, Edit Producer, Producer, Kevin Turner Wireside Chat, 2007 - 2010

Wexley School for Girls – Local Production Coordinator, Kin Phone Launch, 2010

Gigantic Planet – Stage Manager, “Why Music” Benefit Moore Theater, 2009

Teatro Zinzanni – Backstage Manager, 2009

Watts Media – International Production Manager, Microsoft Windows 7 Video Shoots, 2009

The Workshop – Base Manager, Seattle Light Rail Launch, 2009

Touch Worldwide – Event Producer, Starbucks Partner Conference New Orleans, 2008

Tri-Digital – Technical Producer, Microsoft conferences & tradeshow, 2007 – 2009

Interplay Experience Design – Producer/Project Manager, Microsoft events and tradeshow, 2007 - 2009

VariouS – Event Manager, Anvil Corporation, Microsoft, Low Income Housing Institute, RockrGrl , 2000 – 2007

Barb’s Ballet – Entrepreneur / Creative Director, 1995 - 2001

ET CETERA

Snowboarder, networking goddess, aspiring photographer and artist, world traveler, half-marathoner (June 2010), and parallel-parking queen.